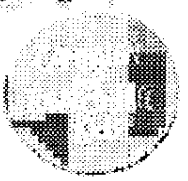

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October 19, 2001

Vector Cigarette to Have Reduced Cancer-Causing Agent

2/14/01 The Vector Group Ltd. new cigarettes, to be released later this year, cut a key cancer-causing agent below carcinogenic levels, Reuters reported Feb. 13.

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According to the Miami, Fla.-based company, the new cigarettes have reduced polycyclic aromatic hydrocarbon (PAH) compounds, yet light, smoke and taste the same as conventional cigarettes.

Health officials have said PAHs are the most deadly cancer-causing agents in cigarettes.

"While there is no such thing as a safe cigarette, we believe we've eliminated what the health community considers to be the most serious cancer-causing agents with these developments," said Bennett LeBow, chairman and chief executive officer of Vector Group. "We believe that these historical developments may address the two greatest concerns of the health community about smoking – cancer causing agents and addiction."

Vector Group Ltd. is the parent company of discount-cigarette maker Liggett Group.

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